



For Immediate Release

Scarborough-born superstar The Weeknd donates half a million dollars to support frontline hospital workers at Scarborough Health Network

SCARBOROUGH (June 29, 2020) – Multi-platinum selling singer, songwriter and record producer Abel Tesfaye, better known as The Weeknd, has donated \$500,000 CAD to Scarborough Health Network (SHN) in support of COVID-19 relief efforts through sales of his popular line of XO face masks. The donation is a leading gift to the health network's COVID-19 Emergency Fund, which now totals more than \$2.7 million.

"I was raised in Scarborough and felt it was important to give back to the community that raised me during the hard times of this pandemic," said Tesfaye, a.k.a. The Weeknd.

Since the outset of the pandemic, the Grammy Award-winning Scarborough native has been raising awareness and support for many charities, including SHN Foundation. All of the proceeds from sales of The Weeknd's XO face masks will be donated to COVID-19 relief, with the artist matching every dollar raised.

"Our vibrant and diverse community represents the best of Canada, and we are fortunate to have ambassadors like The Weeknd in our corner," said Elizabeth Buller, President and CEO, SHN. "This gift will help our community hospitals continue to deliver exceptional care for the people of Scarborough in the wake of COVID-19, and demonstrates to our courageous staff and physicians that their critical work does not go unnoticed or unappreciated."

SHN's COVID-19 Emergency Fund was established to support frontline staff and doctors by addressing urgent and changing equipment needs. This includes equipment such as ventilators, ICU beds, vital signs and ECG monitors, as well as personal protective equipment (PPE), health and wellness supports for frontline workers, and other urgent needs. More than 3,500 community donors have contributed to the Fund to date.

"Like The Weeknd, many of my fellow frontline workers either come from Scarborough or call this community home. It is amazing to see one of our own on the world stage, giving back during our community's time of need; generous support like this inspires us to keep going," said Dr. Elaine Yeung, Corporate Chief and Medical Director, Medicine. "This gift represents Scarborough's incredible spirit and collective passion for shaping a brighter, healthier future."

"Throughout the pandemic, SHN Foundation has worked to inspire the generosity that will support our courageous frontline staff in their work," said Alicia Vandermeer, President and CEO, SHN Foundation. "Thanks to The Weeknd's phenomenal support for our hospitals, and that of thousands of donors over the past several months, we are ensuring that our health care teams have everything they need to safely treat all of our patients."



For more information about how to support SHN through COVID-19, visit [SHNFoundation.ca](https://shn.ca). To learn more about and purchase The Weeknd's XO face masks, visit shopca.theweeknd.com.

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About Scarborough Health Network Foundation

Situated in one of the most diverse communities in Canada, Scarborough Health Network (SHN) Foundation inspires the support necessary to improve patients' lives through exceptional care at Scarborough Health Network across three hospitals and eight satellite sites. Since its inception, the Foundation has worked with generous donors, volunteers and community members to raise funds needed to build state-of-the-art infrastructure and purchase the latest medical technology, supporting the SHN's vision to be Canada's leading community teaching health network.

About Scarborough Health Network

Across our three hospitals and eight satellite sites, Scarborough Health Network (SHN) is shaping the future of care. Our many programs and services are designed around the needs of one of Canada's most vibrant and diverse communities. We are home to North America's largest nephrology program, as well as the designated cardiac care and spine centre for Scarborough and surrounding communities to the east. We are proud to be a community-affiliated teaching site for the University of Toronto and partner with a number of other universities and colleges, helping to train the next generation of health care professionals. Learn more at shn.ca.

Media contacts:

Phil Sach, Scarborough Health Network Foundation, psach@shn.ca, 647-707-5028

Lisa Cipriano, Scarborough Health Network, lcipriano@shn.ca, 416-356-7950